

**Hales Corners  
Health Department**

# **Annual Report 2023**

*Prepared by*  
**Hales Corners Health Department**

**5551 S. 108th St.  
Hales Corners, WI 53130**



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## MISSION AND VISION STATEMENT

*An annual report is a comprehensive report on activities throughout the preceding year. These reports are intended to give our residents and community partners information about the health department throughout the year.*

### MISSION

To create an environment dedicated to optimizing health and well-being of all members of the community through services based on education, promotion, prevention, and preparedness.

### VISION

To improve and protect the health of the community, assure optimum health and wellness, prevent disease, injury and disability, and prepare for new health threats. The Hales Corners Health Department (HCHD) strongly supports health equity principles and is committed to provide people what they need to be healthy.



## COMMUNITY HEALTH

**1.1 IMPROVEMENT PROJECT (CHIP)**

Hale and Hearty: Hales Corners Community Health Improvement Plan 2022-2027 focuses on the improvement of four health areas, prioritized by the community, over the years 2022-2027.



*These health priorities include:*



**HEALTHY AGING**



**IMPROVE EMOTIONAL WELL-BEING**



**PROMOTE BEHAVIORS THAT REDUCE CHRONIC DISEASE**



**SAFE & STRONG COMMUNITY**

This Community Health Improvement Plan is meant to guide our activities, future goals and initiatives. The intention is to improve the health and wellness of our community members.



## 1.2 HEALTH EQUITY

***Not everyone has the same opportunity to achieve their full health potential. This is a result of inequities which cause disparities in the community. The Hales Corners Health Department is dedicated and committed to eliminate disparities where they exist, achieve health equity, and to improve the well-being of all community members.***

HCHD's plans to create and foster equity across social, physical, economic, and environmental determinants of health. This will include engaging with the community, leadership, as well as key constituents across multiple sectors to further develop policies, programs, and services. Additionally, HCHD continues to integrate health equity throughout the department by:

- Understanding the role of social determinants and root causes and recognize the benefit of working across disciplines by incorporating health into all policies.
- Establishing an interdisciplinary and interdepartmental health equity team.
- Presenting data with compassion, empathy, and respect for the people who it represents.
- Contracting third party trainers/educators to minimize bias and strengthen collaborative partnerships when possible.
- Partnering with local, state, and national organizations committed to health equity on collaborative learning and projects.
- Facilitating frequent trainings and educational opportunities for all staff that promotes cultural humility and addresses implicit bias, anti-racism, etc.
- Holding regular opportunities for reflection and discussion of health equity that allows staff to support and hold each other accountable.
- Providing opportunities for all staff to establish and maintain community relationships to promote empathy and understanding of the populations they serve.
- Sharing data through diverse mediums like graphs, charts, social media, public briefings, and fact sheets to reach a broader audience.

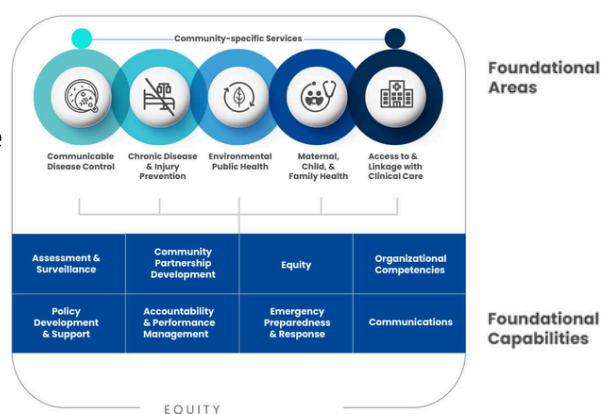


### 1.3 FOUNDATIONAL PUBLIC HEALTH SERVICES

***The Foundational Public Health Services framework outlines the unique responsibilities of governmental public health and defines the minimum set of Foundational Capabilities and Foundational Areas that must be available in every community. These services are essential to our community's health.***

HCHD has a fundamental responsibility to provide Public Health Protections and services in a number of areas including:

- preventing the spread of communicable disease
- ensuring food, air, and water quality are safe
- supporting maternal and child health
- improving access to clinical care services
- preventing chronic disease and injury



### 1.4 PUBLIC HEALTH 3.0 PUBLIC HEALTH INNOVATION

Public Health 3.0 refers to a new era of enhanced and broadened public health practice that goes beyond traditional public department functions and programs. Cross-sectoral collaboration is inherent to the Public Health 3.0 vision, and the Chief Health Strategist role requires high-achieving health organizations with the skills and capabilities to drive such collective action. HCHD incorporates the Public Health 3.0 model to emphasize collaborative engagement and actions that directly affect the social determinants of health inequity.

#### **The 5 Goals of Public Health 3.0**

- 1 Embrace the Role of Chief Health Strategist
- 2 Engage in Cross-Sector Collaboration
- 3 Seek PHAB Accreditation
- 4 Gather Timely, Relevant, Actionable Data
- 5 Explore Innovative funding



## 1.5 COMMUNITY ENGAGEMENT & PARTNERSHIPS

*Hales Corners Health Department understands that community engagement is achieved through working with groups of people who share the same interests can be a powerful vehicle in creating environmental and behavioral health changes. HCHD spent 2023 reestablishing relationships with our local schools, faith-based facilities, childcare centers, Long-term care facilities, assisted living facilities, local stakeholders, and local partnerships and coalitions.*

### Community Alliance

**Community Alliance is a coalition with partnership between Greendale and Hales Corners Communities to prevent and minimize substance misuse among youth and teens.**

- Cebrin Goodman Teen Institute- 11 students participated in this summer leadership conference
- Co-hosted the *Family Wellness Event* with Greendale Schools featuring Joe Beckman, motivational speaker
- Attended 28 community events- distributed educational materials and conducted Narcan trainings
- Proposed a vaping ordinance that was passed by the village board to ensure compliance with state law and to reduce youth access
- Sponsored a *Small Talks* and *Real Talks* radio campaign





## Volunteers

Public Health volunteering has benefits for both the community being served and for volunteers themselves. Thanks to Public Health Volunteers community outreach and social connections are possible.

## Ellie Mental Health



Hales Corners Health Department partnered with Alverno College in Milwaukee to help the public health nursing shortage. HCHD works with the students to help promote health by hosting health events with students each semester. In 2023, Hales Corners Health Department and the Alverno College nursing students collaborated on community events



## Alverno Nursing Mentorship

Hales Corners Health Department partnered with Alverno College in Milwaukee to help the public health nursing shortage. HCHD works with the students to help promote health by hosting health events with students each semester. In 2023, Hales Corners Health Department and the Alverno College nursing students collaborated on community events





## Spring Wellness and Safety Stop

Hales Corners Health Department hosted a Spring Safety Event with the Alverno Nursing Students. This event focused on preventative services offered by public health: sexual health, access to care, mental health, and nutrition.

## National Night Out 2023

Hales Corners Health Department attended the Village of Hales Corners National 2023 Night Out. HCHD provided sunscreen protection and tick safety kits.



## Barks and Hearts

Hales Corners Health Department hosted a dog friendly event to bring awareness to pets and heart health. This event was planned with the help of the Alverno Nursing Students.



## COMMUNICABLE DISEASE CONTROL

### 2.1 COMMUNICABLE DISEASE DATA

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Specific communicable diseases are required to be reported to the HCHD via the Wisconsin Electronic Disease Surveillance System (WEDSS). After a disease is reported, Public Health Nurses implement control measures which include client assessment, epidemiological investigation, case finding, health education, counselling, referral, and enforcement of Wisconsin State Statutes related to communicable disease. The communicable disease investigation process requires an understanding of the epidemiologic principles of disease and illness; receiving disease-related lab and healthcare provider reports; identifying disease cases and the potential exposure of others; monitoring signs, symptoms and treatment; collecting and analyzing data; containing disease through measures such as isolation and quarantine; working with other agencies including the State of Wisconsin Department of Health Services and the Centers for Disease Control and Prevention; and educating and protecting the public. The HCHD investigated all suspect, probable, and confirmed cases of communicable diseases, including food-borne, water-borne, and vector-borne diseases, outbreaks, and sexually transmitted infections.

### 2.2 IMMUNIZATIONS

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HCHD provides counselling and education on adult and childhood immunizations and The Wisconsin Immunization Registry (WIR). HCHD has entered into a cooperative agreement with the Greenfield Health Department to provide immunization services to Hales Corners residents who are uninsured, underinsured or have BadgerCare, creating a cost effective approach to ensure that qualified residents receive needed immunizations.

Public Health Nurses work with WIR, providers, and clinics to ensure children under the age of 2 years receive the recommended childhood vaccines. Follow-up is conducted to provide education and encourage parents and guardians to complete their child's immunizations.

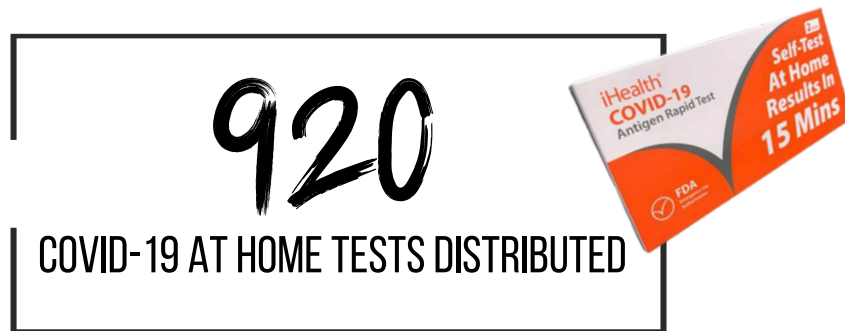




2.3	DISEASE GROUP	TOTAL
	Carbon Monoxide Poisoning	1
	Chlymydia and Gonnorhea	25
	<b>Coronavirus</b>	<b>578</b>
	Hepatitis A, B, C	72
	Influenza	18
	Invasive Streptococcal Disease (Groups A&B)	3
	Lyme Disease	5
	Mumps	1
	Mycobacterial Disease (Nontuberculosis)	5
	Pathogenic E. coli, Samonellosis	2
	Pertussis (Whooping Cough)	7
	Streptococcus Pneumonia Invasive Disease	1
	Varicella (Chickenpox)	2

## 2.4 COVID-19

HCHD continued to contact trace for Covid-19 related hospitalizations and Covid-19 related outbreaks at our local long-term care facilities. Covid-19 continues to be our highest disease group in Hales Corners. HCHD distributed at home Covid-19 tests and masks for residents.

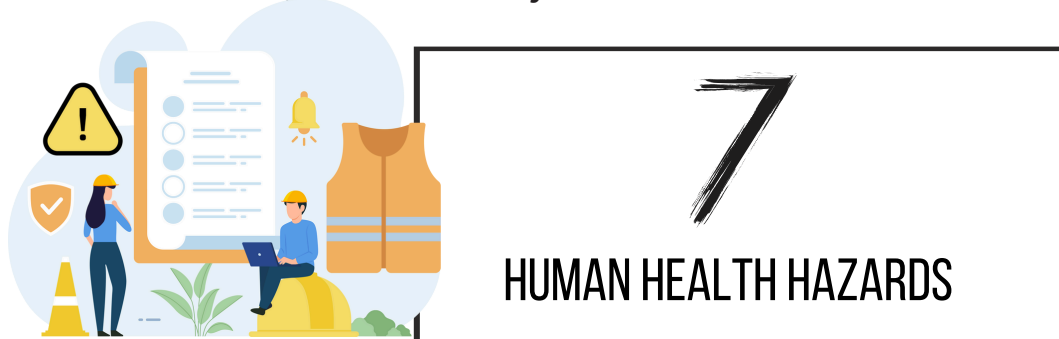


## ENVIRONMENTAL PUBLIC HEALTH

### 3.1 HUMAN HEALTH HAZARDS

Human Health Hazards are substances, activities or conditions that are known to have the potential to cause acute or chronic illness, injury, or death if exposure to the substance, activity or condition is not stopped.

HCHD follows up on reports of potential human health hazards to protect public health, safety and general welfare and to maintain and protect the environment. Health hazards which result from an unreasonable activity or use of property that interferes with the health and safety of others are the targets of our activity.



### 3.2 RABIES AND ANIMAL CONTROL

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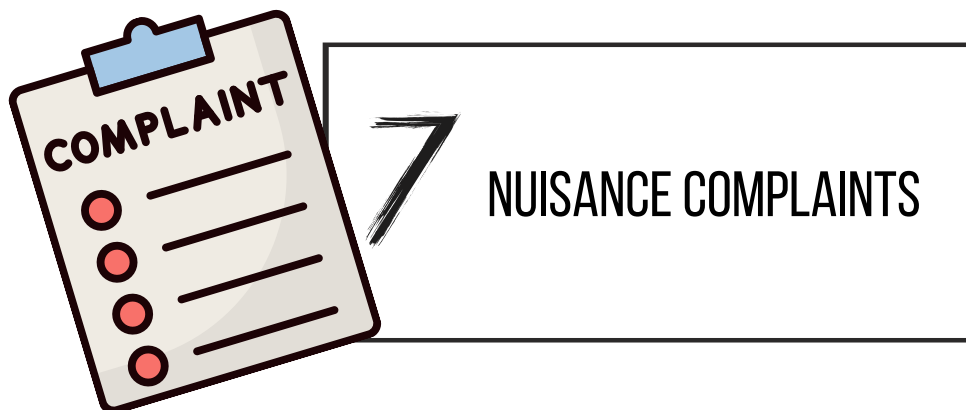
Animal bites are reported to the Police Department when there is a break in the skin. Follow-up for rabies exposure and control was conducted by the Health Department in 2023.



### 3.3 CITIZEN NUISANCE COMPLAINTS

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HCHD inspectors respond to citizen complaints concerning general health nuisance conditions affecting the public: lead, bed bugs and other pests, water quality, air quality, mold, vectors, and the accumulation of animal waste.



### 3.4 LICENSING AND INSPECTION

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The Health Department inspects and licenses certain establishments within the Village. Each licensed establishment receives one annual routine inspection and additional inspections based on findings and complaints. HCHD uses Health Space which is a web-based program which provides the Health Department the ability to record inspections on-site, monitor and track complaints, generate licenses and renewals, and create reports for program analysis. The general public is able to view Hales Corners restaurant inspection reports online. Establishment type and number of inspections in the 2023 licensing year are as follows:

**92****FOOD ESTABLISHMENTS WERE LICENSED AND INSPECTED.****5****SCHOOLS RECEIVED INSPECTIONS.****4****PUBLIC SWIMMING POOLS RECEIVED INSPECTIONS.****7****BODY ART AND BODY PIERCING ESTABLISHMENTS RECEIVED INSPECTIONS.****16****OF MASSAGE ESTABLISHMENTS THAT RECEIVED INSPECTIONS**

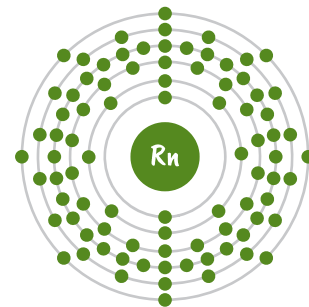
## CHRONIC DISEASE AND INJURY PREVENTION

### 4.1 RADON SAFETY

Radon is a naturally-occurring radioactive gas that can cause lung cancer. Radon gas is inert, colorless and odorless. Radon is naturally in the atmosphere in trace amounts. Radon gas becomes trapped indoors after it enters buildings through cracks and other holes in the foundation. Radon levels indoors should be 2 pCi/L and 4 pCi/L. HCHD provides mitigation resources for Hales Corners Residents following high results.

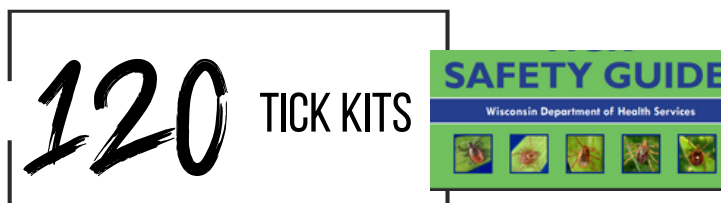
**Total Number of Radon Results 2022: 18**  
**2022 average results: 8.73 pCi/L**

**Total Number of Radon Results 2023: 12**  
**2023 average results: 8.74 pCi/L**



### 4.2 SHARPS AND MEDICATION DISPOSAL

HCHD distributed both Tick Kit at our Summer Events: Village Market, Family Fun Night., and National Night Out, Tick Kits contained a DHS tick safety guide, OFF! Wipe, Alcohol Wipe, Tick Bag, and Band-Aid for safe tick removal.



### 4.3 SHARPS AND MEDICATION DISPOSAL

Sharps container systems provide solutions for the safe and effective containment or disposal of contaminated needles, syringes, and other sharps which are medical waste. Unsafe disposal of sharps, mixed in with regular household garbage and recyclables can result in serious disease through accidental sticks to waste haulers, neighborhood children and general public. HCHD is in partnership with the Household Sharps Drop-Off Program.

**110** SHARPS CONTAINERS COLLECTED



HCHD started providing Deterra Bags for Hales Corners residents in 2023. Deterra bags are a drug deactivation system for safe medication disposal. The Deterra System can be used for pills, liquids, and patches.



**90** DETERRA BAGS DISTRIBUTED



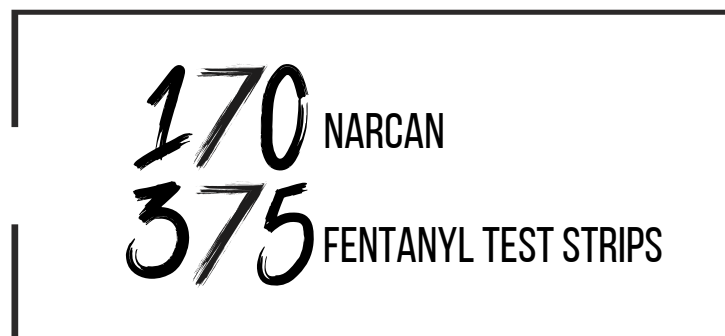
## 4.4 SUBSTANCE MISUSE PREVENTION

HCHD partnered with the NARCAN direct program to become a certified provider in the distribution of NARCAN an opioid antagonist. HCHD began providing classes and individual appointments for NARCAN training and distribution with instructions.

- HCHD provided NARCAN training to:
- Hales Corners Library Staff
- Hales Corners Lutheran School & Church Staff
- Hales Corners St. Mary's School and Church Staff
- Hales Corners Residents/walk-ins



HCHD also partnered with the Fentanyl Strip Distribution program. HCHD distributes fentanyl testing strips with instructions on use.





## MATERNAL, CHILD, AND FAMILY HEALTH

*HCHD created a Welcome new baby educational gift for our new Hales Corners residents and their families. HCHD provides resources for new parents and uses Maternal/Child health data to identify health priorities. HCHD works with the West Allis Health Department to provide WIC services parents and their children.*

### 5.1 2023 VITAL STATISTICS



68

BIRTHS IN 2023

60

DEATHS IN 2023

### 5.2 BREASTFEEDING

For the Child Maternal Health grant, we choose to focus on making Hales Corners a more Breastfeeding Friendly Community. With partnership with the Wisconsin Breastfeeding Coalition, Hales Corners was able to make our New Health Department Breastfeeding Friendly. We provided breastfeeding resources to the community and local Hales Corners businesses.

1

NEW BREASTFEEDING FRIENDLY BUSINESS ADDED IN  
2023



42

WIC REFERRALS



**WBC** | Wisconsin  
Breastfeeding  
Coalition

### 5.3 SCHOOL AND CHILD CARE SERVICES

Our Public Health Nurses provided consultation services to 6 elementary schools, 2 middle schools, 1 high school, 2-day care centers, and 1 preschool in Hales Corners. Illness surveillance and immunization reports were reviewed/reported according to Wisconsin Immunization statutes.



### 5.4 CAR SEAT SAFETY

HCHD is certified through Childrens Wisconsin's Safe Kids Wisconsin to provide car seat safety checks. HCHD has two Certified Car Seat Technicians (CPST's) who provide education and training to Hales Corners residents to ensure all children are safe while on the road. Car Seat safety checks are provided for both residents and non-residents.



# 28

## CAR SEAT SAFETY CHECKS AND INSTALLATIONS

### 5.5 CHILDHOOD LEAD PROGRAM

Lead exposure is one of the most common preventable poisonings of childhood. CDC recommends testing blood for lead exposure. There are often no apparent symptoms when a child is exposed to lead. Because of this, a blood lead test is the easiest way to determine if a child has been exposed to lead.

128 lead reports from healthcare providers were reviewed and we did not have to conduct any follow-ups. There were 5 reported lead levels above 5mcg/dL.

# 5

## ELEVATED BLOOD LEAD LEVEL INVESTIGATIONS



## ACCESS TO AND LINKAGE WITH CLINICAL CARE

### 6.1 MENTAL HEALTH PROMOTION AND SUICIDE PREVENTION

Hales Corners Health Department aims to prevent illness and injury by improving the conditions where we live, learn, work, and play. What's around us shapes us and our health.

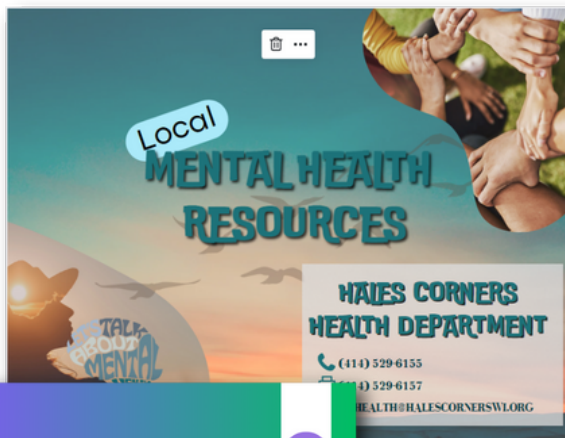
Mental health promotion and suicide prevention is rooted in understanding that mental and physical health are both essential to the overall health of every person. Public health has an important role in helping improve the lives of the people in their community.



There is hope.



**988** SUICIDE & CRISIS  
LIFELINE



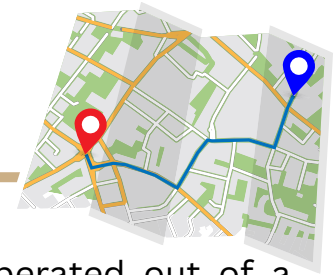
What we do:

- Promote protective environments and social connections
- Reduce stigma around mental health and help-seeking
- Provide resources that support individuals, loved ones, and communities after suicide risk, attempt, death, or other mental health crisis.
- Harm reduction supports.
- Increase awareness that the social conditions that impact health concerns can be improved and mental health conditions are treatable.

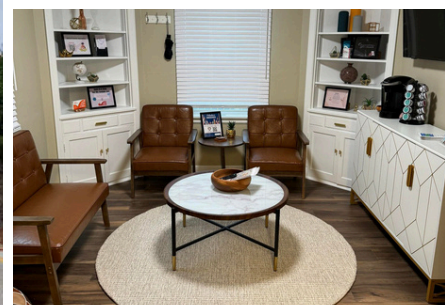
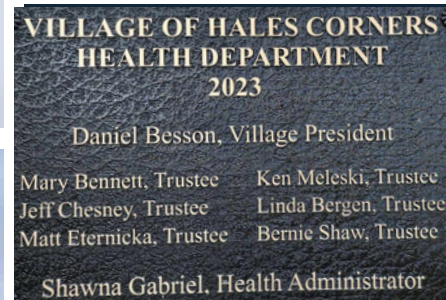
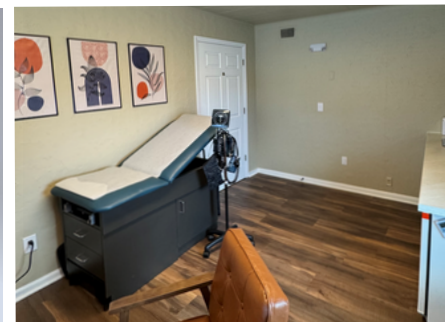
**42** MENTAL HEALTH  
RESOURCE POST CARDS

**37** "LOVE DOESN'T HURT"  
BUSINESS CARD

## 6.2 RELOCATING THE HEALTH DEPARTMENT



Since 1984, The Hales Corners Health Department operated out of a small room in the lower-level of The Hales Corners Library. Space confinement became a significant issue, when the Covid-19 pandemic hit. The Health Department found that more space would be needed to expand services to the community. Hales Corners Health Department moved to an easily accessible location off Highway 100. This new location offers a new clinic space and access to transportation and space for increased staffing needs.





## 6.3 VILLAGE MARKET

The Hales Corners Health Department in 2021 created a community health survey to analyze the needs of community. Based on that survey, HCHD found that residents had a large interest in a local Farmers' Market. HCHD started the planning process for a local Market in 2021. After a year and half of planning the HCHD came with the Hales Corners Village Market. Village Markets provided local community members a place to gather and support local businesses. The Market provided not only local fresh produce but also local Arts and Craft vendors, Food Trucks, and live entertainment.



Village Markets were held every Wednesday, June through October. HCHD planned and coordinated for 18 total Village Markets. Hales Corners Health Department Tabled for every Village Market and distributed resources for community members.



## ANNUAL FAMILY GAME NIGHT 2023: 6.4 "SOCIAL CONNECTIONS"

Hales Corners Health Department successfully hosted its second Family game Night in Hales Corners Park. The objective of this event is to get community members out of the house and away from electronic devices and spend time with their loved ones and friends outdoors to enjoy various outdoor activities and games. This event served over 300 community members.





While social media is used for personal reasons, including connecting with friends and family, others are using social media to engage with people who have similar interests or concerns. Social media platforms are low-cost tools that can be used to reach out to the community with important information. Studies found that routine social media use was positively related to mental health, self-rated health, social well-being, and resilience



- Public health updates
- General wellness promotion
- Updates on weather
- Safety guidance
- Recalls
- Promotion of Public Health services and programs
- Looking to expand our social media platforms





## PERSONNEL

### HEALTH DEPARTMENT STAFF

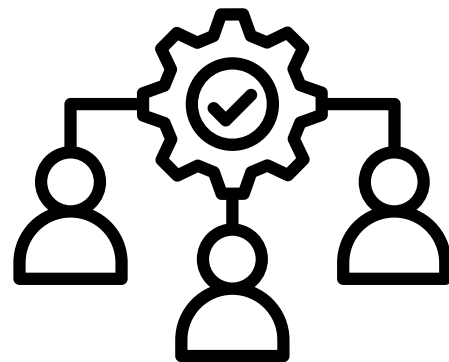
Health Officer  
Shawna Gabriel RN, BSN (1.0 FTE)

Medical Advisor  
Jill Theobald MD, PhD (Consultant)

Public Health Nurse  
Kelly Davidson RN, BSN (1.0 FTE)

Administrative Assistant  
Samantha Brown (1.0 FTE)

Environmental Health Specialist  
Daniel Koralewski RS (0.2 FTE)



### BOARD OF HEALTH

Jillian Theobald MD  
(Medical Advisor)

Betty Schubert, RN

Dennis Garvin, ANP


Mary Bennett


Mike Jansen

## CONTACT US


We hope you enjoyed reviewing the Hales Corners Health Department 2023 Annual Report. If you have any questions about our services, please contact us.



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HALES CORNERS  
HEALTH DEPARTMENT

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